

Becky Bryant

CREATIVE ARTWORKER • PRINT PRODUCTION,
BRAND DESIGNER & COMMERCIAL PHOTOGRAPHER

Profile

Graphic designer with more than 20 years' experience in design and print, alongside over 10 years in commercial photography. My work covers brand identities, marketing materials, WordPress websites and content creation, taking projects from the initial brief through to finished artwork and publication.

I combine creative work with careful proofing, practical production knowledge and an organised approach to deadlines. I enjoy helping people use design confidently, through clear guidelines, templates and training. I'm looking to bring my varied experience into a marketing team, creating useful, consistent communications.

Work Experience

Branding by Becky / Becky takes Photos

Freelance Photographer, Graphic Designer

2009 - Present

I help businesses communicate through photography, content, design and printed marketing, maintaining consistent branding while managing different clients and projects. I work with clients ranging from solopreneurs to corporate organisations, helping them find a clear creative direction that reflects their business and connects with their audience.

- Create identities, brochures, packaging, signage, advertisements and digital marketing materials.
- Build and maintain WordPress websites for my own businesses and clients, combining design, written content and imagery.
- Produce commercial and event photography, videography and content for websites, marketing and social media.
- Write and proofread content for my own businesses and support small business clients with their copy; have also undertaken email marketing.
- Create visual guidelines and reusable templates, and deliver branding training through NFBP and my own workshops.
- Manage several projects and deadlines, liaising with clients and suppliers and checking artwork for production.

New Milton Advertiser & Lymington Times

Graphic Design & Print Production Specialist

2003 - 2021

Designed and produced weekly newspapers and magazine supplements, balancing editorial layouts, commercial artwork and fixed print deadlines.

- Managed a small team designers alongside my own workload, allocating work and maintaining quality under weekly deadlines.
- Created advertisements, editorial features, supplements, signage and promotional displays.
- Worked with editorial team, sales colleagues and clients to clarify briefs, coordinate amendments and deliver clear visual communications.
- Managed projects from initial layout through checking, proofing and final print production.
- Introduced InDesign, trained colleagues and created templates; also created and updated the WordPress website.
- Led a small design team, allocated work and maintained consistent quality under deadline pressure.

New Forest District Council / Freedom Leisure

Group Fitness Instructor

2013 - Present

Teaching Studio Cycling, Aerobics and Body Combat, helping people of different ages and abilities build confidence in a welcoming environment.

- Plan and lead inclusive, motivating classes, adapting my approach to different abilities.
- Give clear instructions and encouragement while maintaining a safe environment.
- Build positive relationships and help participants feel welcome, supported and confident.

Contact



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Cranborne, Dorset



brandingbybecky.com/cv

Professional Skills

Design and brand consistency:

Clear layouts, typography and visual identities across printed materials, websites and marketing content.

Website and content creation:

WordPress site design and updates, writing, photography, basic videography and experience of email marketing.

Proofreading and production:

Checking copy and artwork, preparing print-ready files and operating large-format printers.

Training and communication:

Explaining design decisions, creating visual guidelines and templates, including training in software usage and how to use and adhere to brand guidelines.

Organisation and teamwork:

Managing briefs, feedback and deadlines/ Coordinating with clients, suppliers and design teams.

Software Skills

Adobe Creative Suite: InDesign, Illustrator, Photoshop, Lightroom, Premiere Pro, Express and Acrobat.

WordPress, Microsoft Office, Capcut, Canva.

Education

HNC Graphic Design

Distinction 2007-2009
Totton College

OCN Desktop

Publishing & Illustration
Pass 2003-2004
Southampton City College

GCSEs

11 A-C 1993-1998
Arnewood School, New Milton